



46th HISTORIC WINTON

27th and 28th May 2023



Presented by The Austin 7 Club Inc A0003290N
in association with the HMRAV

Sponsor, Advertiser & Trade Information

Historic car and motorcycle racing is the fastest growing form of motorsport in the world with an ever growing fan base. It's an event the whole family can enjoy. Historic Winton has become the Southern Hemisphere version of Goodwood Revival, particularly in relation to historic, vintage, classic and special interest vehicles, including motorcycles, that grace the Historic Winton display area.

Our competition paddock can be accessed, where you can get up close with the cars and motorcycles from the early '20s to the early '80s as well as the custodians, drivers and riders of these machines. Amongst the participants are many decision makers and leaders from many industries and organisations who are ready to take note of your advertisement and/or sponsorship.

Major Sponsorship by Negotiation

Major Sponsorships are designed to suit the sponsoring business. We are happy to discuss opportunities for high-level exposure with you.

Race Sponsorship

As a race sponsor, your company/organisation name and address is printed at the top of the race page in the program. You will be recognised over the public address system as the race sponsor. You are welcome to provide a brief pitch to be used by race commentators, if time permits. Race sponsors receive free tickets to the event.

Program Advertising

Advertising in the much sought after and collected Historic Winton Race Program provides an excellent opportunity to reach a wide and varied market for your products and services at rates that have minimal impact on your advertising budget. You receive free entry tickets which can be used for your customers, staff or to promote your business.



Photo: Peter Knights

Rates (inc GST)

- Full page colour: \$480.00
- 1/2 page colour: \$300.00
- 1/4 page colour: \$195.00
- Race sponsorship \$220.00

Market Trader Sites

Two types of trader sites are available trackside near the control tower and behind the stands.

Trader Enquiries

Please contact: **Yolanda Filip**
on 0481 069 584 or
yolandadec15@gmail.com



Photo: Terry Wright

Advertising & Race Sponsorship Enquiries

Greg Drummond
M: 0421 054 004 E: bulldogdrum@hotmail.net.au

General Event Enquiries

E: historicwinton@gmail.com