

# 43rd HISTORIC WINTON<sup>®</sup> 17th - 19th May 2019

The Austin Seven CLUB  
HISTORIC MOTORCYCLE RACING  
EXPERIENCE SECTION



Presented by The Austin 7 Club Inc A0003290N

in association with the

Historic Motorcycle Racing Association of Victoria

18th & 19th May 2019

## Sponsor Advertiser and Trader Information

Historic car and motorcycle racing is the fastest growing form of motorsport in the world with an ever growing fan base. It's an event the whole family can attend and enjoy. Historic Winton has become the southern hemisphere version of the Goodwood Revival, particularly in relation to the historic, vintage, classic, and special interest vehicles, including motorcycles, that grace the Historic Winton display area. Our competition paddock can also be accessed for a very small charge where you can get up close and personal with cars and motorcycles from the early 20s through to the early 80s as well as the custodians, drivers and riders of these machines.

Amongst the participants in this event are many decision makers and leaders from many industries and organisations who are ready to take note of your advertisement and/or sponsorship.

### Major Sponsorships: By Negotiation

Major Sponsorships are designed to suit the sponsoring business. We are happy to discuss opportunities for high level exposure with you.

### Race Sponsorship

As a race sponsor you have your company/organisation name and address printed at the top of the page of the associated race. Additionally, you will be recognised over the public address system as the race sponsor.

Should you wish you can provide a brief pitch in relation to your product or services to be used by the course broadcaster if time permits. Race sponsors receive free entry tickets to the event to be used as they see fit.

### Program Advertising

Advertising in Historic Winton's much sought after and collected "Race Program" provides an excellent opportunity to reach a wide and varied potential market for your products and/or services at dollar rates that have minimal impact on your annual advertising budget. Becoming an advertiser also gives you additional benefits in the form of free entry tickets to the event which you can use to reward your customers, reward your staff or promote your business just to name a few.



Photos: Neil Hammond

### Rates

Full page mono:	\$325.00 inc GST
Full page colour*:	\$475.00 inc GST
Half page mono:	\$220.00 inc GST
Half page colour*:	\$325.00 inc GST
Quarter page mono:	\$165.00 inc GST
Race sponsor:	\$200.00 inc GST

\*A limited number of full and half page colour advertising are available.

### Trader Sites

Two types of trader sites are available:

1) Weekend – Ringside near the control tower. For information contact Yolanda Filip on 0481 069 584 or yolandadec15@gmail.com.

2) Sunday Trader Market on the Motorkhana Oval. For information, please email historicwinton@gmail.com

### Advertising enquiries:

Graeme Burbidge  
(03) 9561 4856 or 0414 543 731  
Email: burbidg@yahoo.com.au

Greg Drummond  
M: 0421 054 004  
Email: bulldogdrum@hotmail.com

### Race sponsorship:

Russell Dickson  
(03) 9791 3402 or 0409 577 215  
Email: russelldickson115@gmail.com